

MARKETING POSITION OPENING

The Employers Council, a Utah employer association providing HR and management advice for over 65 years, is seeking a full-time professional to join our team. If you are looking for an opportunity to work in a collegial atmosphere, this is it!

Duties include:

- Develop creative marketing strategies to grow membership base with goal of recruiting new members
- Increase member retention and loyalty
- Promote networking groups, seminars and events to membership and public
- Promote the value of Council membership in person, telephone, and email to drive memberships, programs and sales
- Educate prospective members on the Council and the services we provide
- Represent and enhance the image of the Council in the business community

The ideal candidate will possess a degree in Marketing or related field and 3+ years of Marketing experience. Experience in Human Resources is a plus. He/she will be smart, confident, and an excellent communicator. A good working knowledge of Microsoft Office is required. He/she will prefer working in a collaborative team environment, be organized, detail oriented, and self-motivated.

Working at The Employers Council provides challenging work as well as the flexibility to balance your career and your life. Here you have a chance to contribute to promoting a positive business climate for Utah. We offer a competitive salary, excellent health benefits, 401(k), LTD, FSA and incentive pay. To apply, send your resume and salary requirements to info@ecutah.org or fax to 801-364-8915. Closes Sept 15.

EOE